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****FOR IMMEDIATE RELEASE****

10 Myths That Hold Authors Back from Success

NEW YORK—December 17, 2019—Morgan James' new release, *10 Publishing Myths: Insights Every Author Needs to Succeed* by W. Terry Whalin, is a guide that prepares authors to succeed in the publishing world.

Because of the common misconceptions and conflicting information about publishing, many authors are left confused when it is time to publish their book. These authors often focus only on the content of their book, but either ignore or do not fully understand the business side of publishing. While there is nothing wrong with ambitious authors having big dreams for their books, they also need to be realistic and well-informed about the publishing industry they are entering. *10 Publishing Myths* explains everything authors need to know about publishing so they can make their dreams a reality.

10 Publishing Myths is designed to give authors a full, realistic picture of the book publishing process and the market that their book is entering. Author and editor W. Terry Whalin addresses not only the misconceptions about publishing, but also the specific steps that authors can take to ensure their book's success. By following the advice in this detailed guide, authors gain the advantage they need when entering the publishing industry. Through helpful insight based upon real-world experience, *10 Publishing Myths* gives authors the best possible chance for success.

If you would like more information about this topic, or to schedule an interview with W. Terry Whalin, please call Nickcole Watkins at 516.900.5674.

About the Author:

W. Terry Whalin is an editor and writer that has worked with hundreds of authors and published multiple bestsellers. Whalin has formerly worked as a magazine editor and literary agent, and is currently an Acquisitions Editor for Morgan James Publishing. Whalin has written more than 60 books on a variety of topics, several of which have sold over 100,000 copies, and his magazine work has appeared in more than 50 publications. Whalin now has an online training course for authors called "Write a Book Proposal", and is an active member of the American Society of Journalists and Authors. Whalin currently lives near Denver, Colorado.

More About This Title:

10 Publishing Myths: Insights Every Author Needs to Succeed by W. Terry Whalin will be released by Morgan James Publishing on December 17, 2019. *10 Publishing Myths*— ISBN 9781642794526 —has 164 pages and is being sold as a trade paperback for \$14.95

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Morgan James publishes trade quality titles designed to educate, encourage, inspire, or entertain readers with current, consistent, relevant topics that are available everywhere books are sold.

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